Cultural Heritage and Tourism in Climate Change Adaptation Processes Towards More Sustainable Societies

Programme Draft
Macerata, 29 June-3 July 2026

1. **Online component**: 22 June 2026
2. **On-site component**: **5 days** (excluding arrival and departure days), from **Monday, 29 June to Friday, 3 July**

Monday, 29 June – Polo Pantaleoni, via della Pescheria Vecchia 26

9.30-10.00* Welcome Coffee and Registration of Participants

10.00-10.30 Opening Remarks

Prof. Emanuela Giacomini / Vice Rector for International Relations, International Mobility and the Internationalization of Teaching

Prof. Deborah Pacetti / UniAdrion General Secretary

Dr. Silvia Mangialardo / Head of IRO, UniAdrion

Dr. Antonella Tiberi / Head of IRO, University of Macerata

Chair: Prof. Giuseppina Larocca / Rector's Delegate for UniAdrion and UniMed

10.30-11.00 Partners Presentations

11.00-13.00 - **Session 1: *Cultural Management and Geography***

Prof. Mara Cerquetti (University of Macerata) / *Cultural Institutions in the Age of Climate Change: Rethinking Missions, Strategies, and Practices*

Prof. Filippo Pistocchi (University of Macerata) / *Changing Maps, Maps of Change: Regenerative Tourism and Cultural Heritage for Territorial Sustainability*

13.15 – Lunch (Polo Pantaleoni)

15.00-18.00 – **Session 2: *Heritage, Landscape and Environment***

Prof. Jenny Pagge (University of Ioannina) / *Digital Transformation in Museums: ICT as a Driver for Sustainability*

Prof. Aleksandar Ivanov (University "St Kliment Ohridski" of Bitola) / *The Evolution of Environmental Security: From Ecological Foundations to Digital Resilience*

Prof. Maja Roso Popovac (University "Džemal Bijedić" of Mostar) / *Rethinking Tabhana - Hidden Gem in the Heart of Old Town in Mostar*

Tuesday, 30 June - Polo Pantaleoni, via della Pescheria Vecchia 26

10.00-13.00 – **Session 3:** ***Agricultural Engineering and Urban Economics***

Dr. Ioannis Anastopoulos, Dr. Konstantina Nikolaou (University of Ioannina) / *Use of Biomass for the Reduction of Water and Soil Pollution*

Prof. Silvia Golem (University of Split) / *Environmental Degradation Effect of Urbanisation and Tourism*

14.00 – Lunch (Polo Pantaleoni)

15:00–18:00 – Visit to **MuBi – Museum of Biodiversity and Natural History** (Via Giardini Diaz 4, Macerata**)**

Wednesday, 1 July

Full-day trip – Parco del Conero (departure at 10:00)
Upon return: Aperitif-dinner at "Moroder" Winery (Azienda Agricola Alessandro Moroder Frazione Montacuto 121, Ancona)

Thursday, 2 July – **Polo Pantaleoni, via della Pescheria Vecchia 26**

10.00-12.00 – **Session 4:** ***Business and Law***

Prof. Carmen Vitale (University of Macerata) / *Cultural Heritage in the Face of Climate Change: Risks and Opportunities from a legal perspective*

Prof. Katia Giusepponi (University of Macerata) / *Reflections on a tourism destination: from initial ideas to collaborative planning*

12.00-13.00 – **Closing Lecture**: Prof. John McCourt, Rector of University of Macerata / *Poetry as Source: Finding Images and Symbols Adequate to our Predicament*

15:00–18:00 – Students' Working Groups

Friday, 3 July - Polo Pantaleoni, via della Pescheria Vecchia 26

10:00–13.30* – Student Presentations and Feedback Session

13.30-14.00 – Closing Ceremony

*A permanent coffee break station will be available to participants on June 29 and July 3.